# PDSITION POULER TOOLS

Positions give brands unstoppable momentum. They set direction, fuel action and power growth. Our Position Power Tools are the result of Squad's unique culture and approach to finding, taking and sustaining positions. We've created them to educate, inspire and support people looking to learn more about powerful positions.

## Calculator

Squad's free self-assessment Position Power Calculator helps measure the power of a brand's position and assess its strengths and weaknesses. Available online at: <a href="mailto:squad.co/position-project/tools">squad.co/position-project/tools</a>

### Workshop

Squad's Position Power Workshop is a facilitated session held virtually or inperson to explore a brand's current position and start creating a roadmap for its development.

Contact rob@squad.co

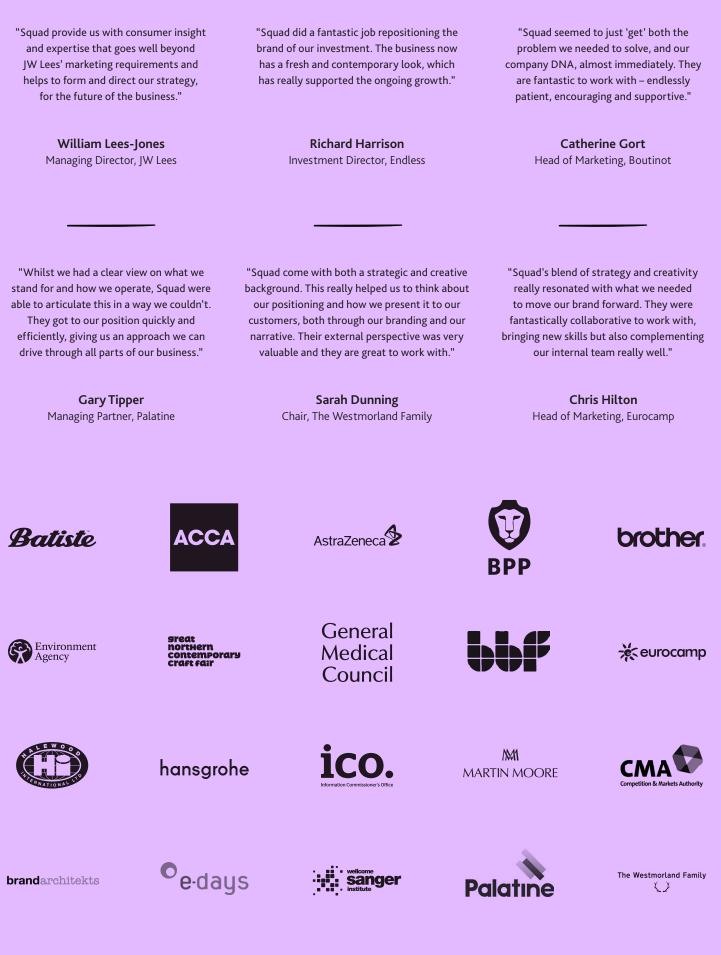
# Talk

Squad's Position Power Talk is a virtual or face-to-face talk designed to inspire people with examples of powerful positions and provide insights into how to find, take and sustain one. Contact <u>rob@squad.co</u>

### Report

Squad's Position Power Report is an independent position audit for those seeking to make an investment or grow a brand. Contact <u>rob@squad.co</u>









VESTEY HOLDINGS



